



BUILDING A NEW AUDIENCE



SPONSORSHIP & ADVERTISEMENT
OPPORTUNITIES

PLEASE JOIN US AS A SPONSOR 13TH ANNIVERSARY & AWARDS CELEBRATION!

Newton White Mansion, Thursday, July 27, 2017, 6 PM

SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES

All sponsorships benefit FAME youth by providing music training, academic tutoring, scholarships, musical instruments and supplies, master classes and seminars, and much more. This gala is the centerpiece of the FAME's fundraising efforts each year and sponsors are critical to our success!

CONDUCTOR – \$10,000

- Pre-event VIP Reception (20 Guests)
- Twenty tickets (two tables of 10) with premium placement at gala
- Speaking and award presentation opportunity at the Awards ceremony
- Full page ad
- Listed with the company's logo on all materials including the banner, invitation, ads, signage, program, website, and will be acknowledged from the stage.
- Facebook and Twitter postings of your organization's involvement
- Logo placed on FAME Jazz Band's school backpacks and T-Shirts

CONCERT MASTER – \$5000

- Pre-event VIP Reception (10 Guests)
- Ten tickets (one table) with premium placement to gala
- Speaking opportunity at the Awards ceremony
- Full page ad
- Listed on all materials including the invitation, ads, signage, program, website, and will be acknowledged from the stage.
- Facebook and Twitter postings of your organization's involvement

FIRST CHAIR – \$2500

- Half page ad
- Ten tickets (one table) with priority seating to gala performance
- Listed on event materials including the invitation, ads, signage, the program, and website.

INSTRUMENTALIST - \$1500

- One table with company name prominently displayed
- Listed on event materials including the program and website

TABLE SPONSOR - \$900

- Ten Tickets

CONTRIBUTOR

Specify Amount \$ _____

For more information, please visit: www.fameorg.org; email: info@fameorg.org, call: Toni Lewis 301-805-5358. Please return the attached confirmation sheet.

Thank you for your support!



Nat Adderley, Jr.

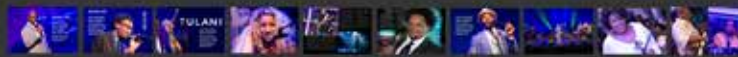
Nat Adderley Jr. is best known for his work with Luther Vandross. Nat wrote (and arranged) Luther's first top 20 pop hit, "Step to Love", and some other important Luther songs, including "Wait for Love" and the Grammy-nominated "Give me the Reason". Nat also arranged many of Luther's most popular records, including "Superstar", "Here and Now", "If Only for One Night", "Carpenter", "If This World Were Mine", "So Amazing", "There's Nothing Better Than Love", "Never Too Much", and "Love Won't Let Me Wait". More recently, Nat produced tracks on the last seven Vandross studio albums. These include "My Favorite Things", "Have Yourself a Merry Little Christmas", "Going Out of My Head", "Kissin' Me-Oh My Feet", and "The Closer I Get To You", a duet with Rebbie Karpinski. That track also appears on Rebbie's album *Dangerously in Love*, and it won the Grammy in 2004 for best R&B performance by a duo or group. In 2008, Nat produced Luther's *Live 2003* at Radio City Music Hall. Nat was Luther's musical director from 1981 until his death.

Many other artists have had major successes with help from Nat Adderley Jr. Nat wrote "The Wire" for Kirk Whalum, arranged Nanci Cole's 1987 hit recording of "When I Fall in Love", produced "Just Another Lonely Night" for Johnny Gill, arranged most of Aretha Franklin's album *Jump To It*, produced Gloria Lynn's album *No Doubt Ahead*, and did the string arrangement for De-Phazz's Grammy-nominated version of "What's Going On". Nat, of course, played piano (and/or keyboards) on all the above mentioned recordings, and many many more. Also, all the piano heard in the Broadway production of August Wilson's *Piano Lesson* was on tape and was played by Nat Adderley Jr.

More recently, Nat has been performing in jazz clubs and festivals in Asia, Europe and California with saxman Tom Scott, and in the New York area with other artists and with his own trio. Nat received his BA from Yale University in 1973.



FAME -- FOUNDATION for the ADVANCEMENT of MUSIC & EDUCATION



FAME IS BUILDING A WHOLE AUDIENCE FOR ITS ADVERTISERS.

Your ad will be discoverable by a global audience of online visitors

1. Interactivity with URLs, YouTube and Vimeo embeds, and Shopping links.
2. Automatically optimized for SEO search-engine visibility.
3. Add URLs as part of your ad to bring visitors to your website, products or cause, creating active links once your ad is live.
4. Viewable on desktops, tablets and smartphones via the free app for iOS and Androids.
5. Share across social networks.
6. So join us for a new experience and a new way for us to reach a whole new audience, while supporting FAME's mission to positively impact the lives of youth through access to quality music, education, programs, and experiences.

SAMPLE AD



PATH TO GREATNESS

*celebrates F.A.M.E. for their
dedication to the education
& enrichment of youth through
the arts.*

TO VOLUNTEER, VISIT US AT: PATHTOGREATNESS.ORG

CELEBRATING 60 YEARS INSURANCE ASSOCIATES

IA is proud to support FAME's mission to positively impact the lives of youth through access to quality music, education, programs, and experiences.

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APPLY YOUR ENERGY AND YOU'LL GO FAR.

We're proud to support FAME's
12th Anniversary & Awards Celebration.



An Exelon Company

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PICK
YOUR SIZE

Full Page 7.5 Wide x 9.5 Tall

BUY FULL PAGE

\$500

BUY 2 FULL PAGES IN A SPREAD

\$1000

Ad copy due July 11th.

Half Page 7.5 Wide x 4.5 Tall

BUY 1/2 PAGE

\$300

**THEN SIT BACK, RELAX
AND LET READERS ENJOY!**

\$1,000

Two (2) full pages side by side

\$500

Full Page 7.5 Wide x 9.5 Tall

\$300

Half page Half Page 7.5 Wide x 4.5 Tall

Ad copy due July 11th.

SPONSORSHIP & ADVERTISEMENT COMMITMENT FORM

Yes! I/We would like to support FAME – Foundation for the Advancement of Music & Education:

SPONSORSHIP*

- CONDUCTOR \$10,000
- CONCERT MASTER \$5,000
- FIRST CHAIR \$2,500
- INSTRUMENTALIST \$1,500
- TABLE SPONSOR \$900
- CONTRIBUTOR Specify \$_____

ADVERTISEMENT

- FULL PAGE SPREAD (2 pages) \$1000
- FULL PAGE AD \$500
- HALF PAGE AD \$300

I/We cannot attend; however, enclosed is a donation in the amount of \$_____.

PURCHASE INDIVIDUAL TICKETS: VIP \$125 General Admission \$90

PAYMENT INFORMATION:

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Day Phone (_____) _____ Evening Phone (_____) _____ Cell (____) _____

E-mail: _____ Fax (____) _____

My **Check** for \$ _____ is enclosed, made payable to **FAME**

Please **charge** \$ _____ to my **Credit Card**: VISA MasterCard American Express

Account #: _____ - _____ - _____ - _____ Exp. Date ____ / ____ Security Code# _____

Account Name (Please print): _____

Account Holder Signature _____

FOR MORE INFORMATION, please visit www.fameorg.org, contact: A. Toni Lewis at info@fameorg.org
Call: 301-805-5358.

SEND PAYMENT TO:

FAME: P. O. Box 2228, Bowie, MD 20718-2228; Fax: 240-554-1555 or email: info@fameorg.org

**In accordance with IRS regulations, charitable deduction is based on the difference between the fair market value of the total number of tickets received and the amount of each sponsorship level.*

AD COPY DUE JULY 11TH.





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Thank you for your support!

